

Listeners of satellite radio are willing to pay for a higher level of programming quality because it has been previously unavailable to them. Restricting a subscriber's ability to receive the superior programming content they are willing to pay for clearly does nothing more than defend the NAB's position of continued inferior programming by its broadcasters. Is it beyond the scope of the broadcasters of the NAB to improve and make their free programming competitive with programming that must be paid for rather than have its well established lobbyists work their parasitic magic to stifle healthy market competition? Petition 04-160 is asking for nothing less than the continued monopolization of local programming and gives the broadcasters of the NAB no incentive to ever improve their own programming content. Petition 04-160 goes too far with listeners of both local radio and satellite radio losing out on quality programming.